Academic and Research Summit

Poster Forum

All systems – Go!

Call for posters

The Ballad Health Academic and Research Summit Poster Forum offers an opportunity for providers, researchers and trainees to showcase their research and scholarly activity happening at Ballad Health or using Ballad Health patient data. Poster presenters are encouraged to register for and attend the free Summit.

The second annual Academic and Research Summit will be at the Ballad Health Center for the Performing Arts at Northeast State Community College (2425 TN-75, Blountville, Tennessee) on Friday, Jan. 31 from 8 a.m. to 4 p.m.

Topics of interest

Research, quality improvement or patient case reports that either occurred at a Ballad Health facility or used Ballad Health patient data. To be eligible, projects must have either an Institutional Review Board (IRB) approval or determination letter included with the submission.

Timeline

- Submission deadline: Friday, Jan.10, 2025 at 5 p.m.
- Notification deadline: Friday, Jan. 17, 2025
- Academics & Research Summit Poster Forum: Friday, Jan. 31 at 2:15 p.m. to 3 p.m.

Complete submission form at **redcap.link/2025SummitPosterCall**
Contact the Ballad IRB at **irb@balladhealth.org for questions.**

Suggestions for posters

Poster design can significantly enhance or severely diminish the effectiveness of your presentation. The following guidelines are general considerations:

- **Focus of attention:** The focus of attention must be on the subject content. If the design overshadows the subject matter, the message is likely to be lost.
- **Size and selection of visuals:** Larger visuals attract more attention. Visuals not relevant to the content will distract the viewer.
- **Density of visuals and text:** Too many visuals and too much text in a small space decreases readers' attention.
- **Text length:** Generally, a maximum length of 50-75 words per text block results in a higher probability of people reading it.
- **Text readability:** Letters should be large enough so they can easily be read from two to three feet away. Letters should be easily read (avoid Old English and other "fancy" fonts).
- **Poster layout:**
  - Use a consistent layout with heading and subheading font and size standardized.
  - Use bulleted lists to facilitate reading.
  - Relate the content of the text to the picture it describes.
  - Reduce competing stimuli. Avoid placing a large amount of text and visuals next to one another.
  - Provide good contrast between the text and background (avoid white on white, blue on navy, etc.).

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